



INSPIRATION SEMINAR

FOR BELGIAN MEETING, INCENTIVE AND EVENT PLANNERS

Marivaux Hotel, Congress & Seminar Centre Brussels
4 September 2009

Organisation: THEPLANNER.be | CORPORATEPLANNER.be

Thank you

Thank you for attending this inspiration seminar organised by CORPORATEPLANNER.be, a meeting & incentive magazine published by THEPLANNER.be.

We hope that you have enjoyed it a lot and that you have learned more about some of the most inspirational venues, ideas & activities. In this 'inspiration booklet' you will find the contact details of most of the ideas mentioned during the seminar, including more information on the sponsors of this event.

If you are ever looking for inspiration for your next event, we have four suggestions for you:

>> keep an eye on our **portal site** www.corporateplanner.be all year round.

>> read our **inspiration magazine** CORPORATEPLANNER.be, published 4 times a year in French & Dutch. You can subscribe via www.corporateplanner.be.

>> subscribe to our **e-newsletter** via www.corporateplanner.be

>> send an e-mail to **inspiration@theplanner.be** and we will then forward you great suggestions or bring you in touch with the right partners. Please note that we only give 'inspiration', we do not organise meetings, incentive or conferences ourselves.

Thank you again for joining us!

Kind regards,



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Thanks to our sponsors

A big thank you to our sponsors for making this event possible!

No doubt they deserve a prominent place in this inspiration booklet. Not only because of the great support for this inspiration seminar, but also because they have some great ideas on offer... for your next event!



VENUE SPONSOR:



Marivaux Hotel, Congress & Seminar Centre
Boulevard Adolphe Max 98
1000 Brussels
www.marivaux.be

Westtoer a.p.b.

Has seeing the presentation given you the urge to hold your next event at the Coast?

If it has, then you've come to the right place at Westtoer. Westtoer is an autonomous provincial company that develops and promotes tourism at the Coast in general, and conferences and seminars in particular. Put in practical terms, Westtoer is a free advisory body that prides itself on providing objective, quality information.

THE 'MEETCENTIVES COAST' GUIDE is packed with great ideas and the contact details of all the partners you might need to help you stage a successful meeting or team event at the seaside.

And you can access everything that is available for meetings at the Coast with a single click by going to **WWW.MEETINGKUST.BE**. Run a targeted search based on the number of meeting rooms you need and the number of guests, as well as select specific criteria such as the availability of audiovisual equipment, parking spaces, wellness facilities, restaurants, number of rooms or star-rating for the venue. In other words, you'll find the right partner in no time at all.

The 'Find & Book' button will help you locate the hotel that is equipped perfectly for your group. It will also direct you to the people to contact at the Tourist Offices for free advice about your meeting, or to winkle out that special location with a little bit above and beyond what you are looking for. You can also search for the most creative incentive-providers and other suppliers who can guarantee your guests take home cherished memories.

Looking for **PERSONAL ADVICE** for your next event at the Coast?

Just call us or e-mail our conference and seminar manager, Steve Desmidt. He'll be happy to listen to what you need and then come up with the right solution for you. We provide our 'venue hunting' service free of charge – which means considerable time-savings for you!

For more information, free advice or our free 'Meetcentives Coast' guide:

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www.meetingkust.be



Convention Bureau Oostende

“Oostende, always the right choice.

Fortunately, the notion that “doing business” has to be dull and boring, is a thing of the past. Nowadays, more and more companies have come to realize that a well-combined mixture of business and pleasure, enhances the productivity of a congress, a meeting or an incentive. More and more they think beyond the obvious locations and look for a destination that both incites and stimulates, inspires and relaxes.”

www.toerisme-oostende.be – mice@toerisme-oostende.be

Staf Versluys Meeting and Event Centre

Modern meeting & event centre located within a stone’s throw from the sea, beach and dunes. It comprises a fully equipped and modular auditorium and business centre with 4 multifunctional meeting rooms. The unique foyer welcomes you for every event.

www.stafversluyscentrum.be - info@stafversluyscentrum.be

Convention Bureau Knokke-Heist

Knokke-Heist combines the *allure* of a fashionable spa town with the *charm* and *cosiness* of a picturesque village.

Tourism Knokke-Heist is a key partner that can help you organize all your visits to our charming sesaside resort. We will be pleased to help you prepare for and organize your **seminars, conferences and other events**. But giving advice is just the start: we offer **full-service solutions**.

www.knokke-heist.info – roland.schils@knokke-heist.info

Meeting in Brugge – Congresbureau

The official convention bureau for World Heritage city Bruges, offers time-saving tools to organise the perfect seminar or company event from 10 - 1.000 delegates.

The convention bureau is a professional one-stop-shop, offering fast & free services for anyone organising an event or seminar in Bruges. One call does it all, saving hours of your precious time. You get all the requested information and useful contacts in no time, and the staff is more the happy to prepare your site inspection and to accompany you during your visit.

The unique historic character of the city offers a memorable experience, and, in Bruges, a lot can be realised with limited means, unlike many 'big' cities. Allow yourself a wonderful meeting experience in Bruges.

Meeting in Brugge is the first Belgian convention bureau to receive the quality label 'Accredited Destination Marketing Organization'. Meeting in Brugge and its venues are pulling the same string, with total customer satisfaction as the main goal. Meeting venues, hotels, banqueting halls, culinary partners, events agencies, incentive ideas, practical information on the city, documentation... whatever it is you need, look no further and contact us FIRST!

Contact

The Meeting in Brugge team is at your service:

Kathleen Bertier
Director
President MPI - Meeting Professionals International Belgium Chapter

Veerle Van Audenaerde
Meeting officer

Peter Vermeire
Meeting consultant

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Malta Tourism Authority

Malta: The Mediterranean's best-kept secret

The Maltese Islands were established as a meetings venue long before the advent of WiFi-enabled laptops! The pre-historic temples in Malta, Mnadjra and Hagar Qim (which translated from Maltese literally means 'standing stones'), the much sought-after Hal-Saflieni Hypogeum, as well as the Ggantija Temples in Gozo were utilized for ritualistic meetings by one of the world's most ancient civilizations. These UNESCO World Heritage Sites date back to around 5,000 BC and are the oldest freestanding temples in the world – older than Stonehenge and the Egyptian pyramids.

It's not just the general atmosphere that is alluring - the climate itself also plays its part. Take your delegates from a frosty winter to our temperate Mediterranean climate in a matter of a three-hour flight at most, accessible through the main European gateways.

Malta has numerous luxurious 5 and 4 star hotels in which to accommodate delegates. We have a total of 14 Five-star hotels, which can together accommodate more than 5,500 delegates and all of which are well aware of the discerning needs of conference and incentive travelers. These establishments all have in-house meeting facilities and many of them are clustered within walking distance of each other, enabling event organizers to split up large groups into different properties. Moreover, the 40-plus 4 star hotels on the Islands provide for an additional 14,000 beds.

Local Destination Management Companies incorporate fresh ideas, tailored to suit particular event requirements. They will ensure that your guests get a taste of our remarkable historic sites, unique venues and places of natural beauty, during their visit.

Venues available to conference and incentive organizers include charming palazzos and converted traditional farmhouses, in which a variety of events ranging from wine parties, themed events and Maltese evenings can be held. Many of our unique venues are prestigious historical buildings have been refurbished to suit modern standards.

In addition, the gentle climate which tickles our shores makes it possible to organize gala dinners and special events in the exceptional outdoor venues that abound on the Islands, such as village or town squares (known as piazzas), bastions and gardens as well as precious spots dotted along the coast and beaches.

Think of taking your team for a boat trip around the Islands' coast, hugging the respective coastlines. Take your guests for a day-trip to enchanting Gozo (Malta's sister island) or a cruise to Comino. The Mediterranean charms of the Islands will leave you spoilt for choice!

Contact:

Malta Tourism Authority
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B-1200 Brussels
T: + 32 2 734 86 66
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W: www.visitmalta.com



Switzerland Convention & Incentive Bureau

The Switzerland Convention & Incentive Bureau (SCIB) is a national non-profit-making organisation, representing the leading conference destinations, national event organisers as well as transport companies. As a central enquiry contact, the Switzerland Convention & Incentive Bureau offers free of charge independent assistance in planning your event in Switzerland.

- Researching appropriate destinations & venues.
- Advising best solutions.
- Submitting contacts, information & quotes.
- Arranging site inspections.

Top reasons

- Guaranteed variety. In the mountains, on the lakes, in the cities.
- Guaranteed punctuality. By plane and helicopter, by train and cable cars, by bus, tram and boat.
- Guaranteed innovation. Hotels, conference centres and meeting rooms.
- Guaranteed entertainment. Sport and wellness, shopping, food and wine, culture, art and architecture.
- Guaranteed uniqueness.

Contact

Switzerland Convention & Incentive Bureau

Contact: Myriam Winnepenninckx

Manager Meetings & Incentives Benelux

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E: myriam.winnepenninckx@switzerland.com

W: www.MySwitzerland.com/meetings

**Switzerland Convention
& Incentive Bureau.**



VisitDenmark

VisitDenmark is the official organisation for the promotion of Denmark as a conference and incentive destination. We provide marketing support, assistance and information for any company or association planning an event in Denmark. Our role includes organising familiarisation trips to Denmark as well as roadshows, workshops and other events.

Contact

VisitDenmark
Ms Bente Nørskov
Islands Brygge 43, 3.
DK-2300 Copenhagen S
Denmark
T: + 45 32 88 99 23
E: bnj@visitdenmark.com
W: www.visitdenmark.com

Denmark - Feel Free 
visitdenmark.com

VisitAalborg

VisitAalborg Convention is Aalborg's official tourism organisation with more than 25 years of experience in organising all types and sizes of events professionally and with a smile! We can assist you on every aspect of planning, executing and handling your event in Aalborg and North Denmark according to your wishes and requirements. Our free services include:

- Information and advice on facilities, accommodation and transportation
- Great ideas for social event, spouses' programmes and pre and post tours
- Preparation of tailor-made offers and bidding material
- Preparation of draft budgets
- Hosting of site inspections for decision makers
- Promotion material

Our in-depth local knowledge is your guarantee of inspiring events and our close cooperation with reliable partners ensures an easy and efficient service to you and your clients.

We look forward to welcoming you to Aalborg and North Denmark and to making your next event unforgettable!

What our clients say: *"I just wanted to congratulate all of you with the marvellous job you did to organise the European Power Electronics' Conference. I have heard nothing but great comments from the participants and as far as I saw, the organisation was perfect. I myself enjoyed the collaboration with all of you, which was fast, efficient and very, very friendly".*

Philippe Hamacher, Communications Manager, European Power Electronics, Brussels

- the conference attracted +1,000 international delegates

CONTACT

VisitAalborg Convention
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E: DA@aalborg.dk | www.visitaalborg.com/convention

VisitAalborg 
Convention

VisitOman

SULTANATE OF OMAN: the incentive destination

Tourism in the Sultanate of Oman is growing fast because it has the richest tourist product in the whole region. It is blessed with beautiful beaches along a 1700 km of coastline, with a deep blue sea where one can discover dolphins, sharks, turtles and the mysterious remains of ancient shipwrecks.

Oman has mountain ranges, deep valleys, fertile plains and desert sands. Visitors are even more passionate about the heritage and the rich culture, treasured in forts, castles, towers and mosques. The heritage of the past and the ancient history is in perfect harmony with modern life. Even in its modernity, Oman remains Arabic and offers as the oldest independent state in the Arab world a wealth of wonders. Oman is not only a country of awe-inspiring natural beauty, stunning scenery, diverse wildlife, rich cultural history but also of warm and friendly people.

Let's go to Oman, enjoy all that beauty, travel back in time to places so unspoilt that they could only exist in legend or in your imagination. Visit the archaeological sites, explore the canyons and the blue fjords, discover the abandoned villages, settle down in green surroundings for a quiet picnic, take a cool dip in a crystal clear pond, go diving and snorkelling, sail under rocky arches to hidden beaches, camp in the desert, experience the thrills of dune driving and count a million stars at night.

Oman has a top-infrastructure to welcome every kind of visitor for every kind of holiday. Local destination management companies organise all kind of trips that allow visitors to obtain a complete experience of Oman.

Home to a wide range of award-winning five-star hotels, Oman is the perfect destination for incentive travel operators who wish to offer something truly unique with all the comfort of luxurious accommodation. Conference and convention facilities and dedicated professionals, first-class air, road and telecommunications networks ensure that any incentive trip to Oman runs smoothly.

The Sultanate of Oman is a peaceful and magic world, the best place for an experience that lasts a lifetime !

Contact

VisitOman
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Content of the seminar – PART 1



MEETING VENUES & HOTELS

GRAVENHOF

Gravenhof
T:+32 2 380 44 99
E:info@gravenhof.be
W:www.gravenhof.be

CHATEAU JEMEPPE

Château Jemeppe
T:+32 84 22 59 01
E:information@chateaujemeppe.eu
W:www.chateaujemeppe.eu

CHATEAU DE HALLOY

Château de Halloy
T:+32 497 29 71 41
E:info@chateaudehalloy.be
W:www.chateaudehalloy.be

LA TOUR DU ROY (France)

La Tour Du Roy
T:+33 323980011
E:latourduroy@wanadoo.fr
W:www.latourduroy.com

SKY LODGE WATER TOWER (Vorst)

The Sky Lodge
T:+32 2 348 38 76
E:info@theskylodge.be
W:www.theskylodge.be

CHATEAUX D'EAU

Chateaux d'eau
T:+32 475 709 800
E:info@chateauxeau.be
W:www.chateauxeau.be

COSTERMANS ANTIQUES

Costermans Antiques
T:+32 25122133
E:marc@costermans-antiques.com
W:www.costermans-antiques.com

HOPMUSEUM (POPERINGE)

Toerisme Poperinge
T:+32 57 34 66 77
E:eva.bouve@poperinge.be
W:www.poperinge.be

AU DESSUS DU BIE (SITUS)

Au Dessus du Bie
T:+32 479977967
E:situs@skynet.be
W :www.situs.be

GITE "LA CLASSE"

Gîte La Classe
T:+32 497 48 30 72
E:gite@laloux.be
W:www.laclasse.be

HUYSHOEVE (KNOKKE-HEIST)

Huyshoeve
T:+32 50 51 51 25
E:info@huyshoeve.com
W:www.huyshoeve.com

HET VEER (GENT)

Het Veer
T:+32 9 380 21 09
E:info@het-veer.be
W:www.het-veer.be

DE ROTERIJ (HARELBEKE)

De Roterij
T:+32 56 72 75 35
E:info@deroterij.be
W:www.deroterij.be

MOLEN EVERE

Molen Evere
T:+32 22453779
E:info@molenevere.be
W:www.molenevere.be

LE MOULIN DE CHASSART

Moulin de chassart
T:+32 71 85 28 86
E:info@moulindechassart.be
W:www.moulindechassart.be

PATERSHOF

Martin's Patershof
T:+ 32 (0)15 46 46 46
E:mph@martins-hotels.com
W:www.martins-hotels.com

SCHOON VERDIEP

Het Schoon Verdiep
T:+ 32 3 338 31 74
E:danie.janssens@stad.antwerpen.be
W:www.antwerpen.be

INCENTIVE IDEAS

BRUGES CITY GAME

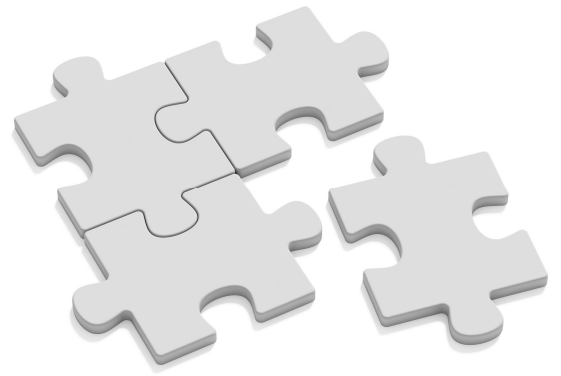
Perfect+
T:+32 50 34 76 08
E:mice@perfectplus.be
W:www.perfectplus.be

GHOST WALK (Antwerpen)

Antwerp Ghostwalk Team
T:+32 485 50 59 16
E:info@ghostwalk.be
W:www.ghostwalk.be

CASTLEMANIA

Eventaj / Castlemania
T:+32 50 33 39 30
E:info@eventaj.be
W:www.eventaj.be



HERBIE TOUR

Herbie Tours
T:+32 11 77 15 66
E:corporate@herbietours.be
W:www.herbietours.be

VESPA TRIP

Vespatrips
T:+32 477 41 26 74
E:info@vespatrips.be
W:www.vespatrips.be

PAINTBALL IN POPERINGE

Outside Travel
T:+32 57 33 87 01
E:info@outsidetravel.be
W:www.outsidetravel.be

VOLKSSPORTROUTE

Toerisme Poperinge
T:+32 57 34 66 77
E:eva.bouve@poperinge.b
W:www.poperinge.be

CHOCOLATERIE MARY

Mary Chocolatier
T:+32 27 37 72 44
E:visit@marychoc.com
W:www.marychoc.be

CATERING IDEAS

BARBECUE BOAT (Riverstar)

Riverstar
T:+32 3 722 13 10
E:riverstar@skynet.be
W:www.riverstar.be

BARBECUE ON A SEAL ISLAND (Surf & Fly)

Barbecue tss. zeehonden / Surf and Fly
T:+32 477 55808
E:info@surfandfly.be
W:www.surfandfly.be

DE SALMHOEVE

De Salmhoeve & Sazze
T:+32 15 33 90 80
E:mail@tsalmke.be
W:www.tsalmke.be

AQUA DINNER BARBECUES

Fun Group / To The Point Events
T:+32 475 277 299
E:stefan@fungroup.be
W:www.aqua-dinner.com

VENUES WITH LARGER CAPACITY

THE CASTLE OF DIEPENSTEYN

Kasteel Diepensteyn
T:+32 3 877 88 10
E:info@jmcatering.be
W:www.jmcatering.be

THE ARK (ANTWERP)

De Ark
T:+32 475 60 61 91
E:karin.verbaet@deark-antwerpen.be
W:www.deark-antwerpen.be

ST. AUGUSTINE CHURCH (ANTWERP)

Amuz
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EGLISEUM

Egliseum
T:+32 473 23 56 36
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FABRIEKSPAND (ROESELARE)

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T:+32 51 200 888
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CULTUURFABRIEK (RONSE)

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GODSHUIS

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PATERSPAND

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Content of the seminar – PART 2



MEETING VENUES & HOTELS

THE LONDON SKETCH CLUB

London sketch club
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E:dg@easynet.co.uk
W:www.londonsketchclub.com

ROYAL BERKSHIRE POLO CLUB (LONDON)

Royal County of Berkshire Polo Club
T:+44(0) 1344 890060
E:info@rcbpoloclub.com
W:www.rcbpoloclub.com

THE ROYAL AUTOMOBILE CLUB (LONDON)

Royal Automobile Club
T:+44(0) 20 79302345
E:banquetingpm@royalautomobileclub.co.uk
W:www.royalautomobileclub.co.uk

GRAND HOTEL & WELLNESS 'T VEERSE DUIN

Grand Hotel & Wellness 't Veerse Duin
T: +31(0)118 583110
E:makelaardij@ruiterplaat.nl
W:www.veerseduin.nl

HOTEL VERVIERS

Hotel Verviers
E: plunusaudrey@skynet.be
T:+32(0) 477 73 59 20
W:www.hotelverviers.be

HOTEL GABRIEL (PARIS)

Hôtel Gabriel Paris Marais
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W:www.gabrielparismarais.com

HERMITAGE AMSTERDAM

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HERGE MUSEUM

Hergé museum
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MAGRITTE MUSEUM

Magritte Museum
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W: www.musee-magritte-museum.be

COTTAGE MEETING

Cottage Meeting
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INCENTIVE IDEAS

NEMO 33

Nemo 33
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FORTRESS ISLAND

PBN Sport & Adventure(Eilandtehuur)
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W: www.pbn.nl
W: www.forteiland.nl

LA MAISON MOUCHART WINE-TASTING

Mouchart & fils
T:+32(0) 2 648 51 34
E:vins@mouchart.be
W:www.mouchart.be

MASTER CLASS JEWEL MAKING

Zahia
T:+32(0) 3 232 48 58
E:info@zahia.be
W:www.zahia.be

EXCLUSIVE FASHION TOUR (BRUSSELS)

The Image Lounge
T:+32(0) 475 44 36 58
E:evelyne@imagelounge.be
W:www.imagelounge.be

CATERING IDEAS

THE ZURI

Zuri
T:+32(0) 474 25 55 30
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Only4Senses

Only 4 Senses
T:+32(0) 476344204
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PIZ GLORIA SCHILTHORN (SWITZERLAND)

Schilthorn Piz Gloria
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E:info@schilthorn.ch
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Venues with larger capacity

BELGIUM PIER

Belgium Pier
T:+32(0) 50 43 37 50
E:stephane@belgiumpier.be
W:www.belgiumpier.be

LA PISCINE DE ROUBAIX

La Piscine de Roubaix
T:+33(0) 3 20 69 23 72
E:dmerabet@ville-roubaix.fr
W:www.roubaix-lapiscine.com

AALBORG CONGRESS & CULTURE CENTRE (DENMARK)

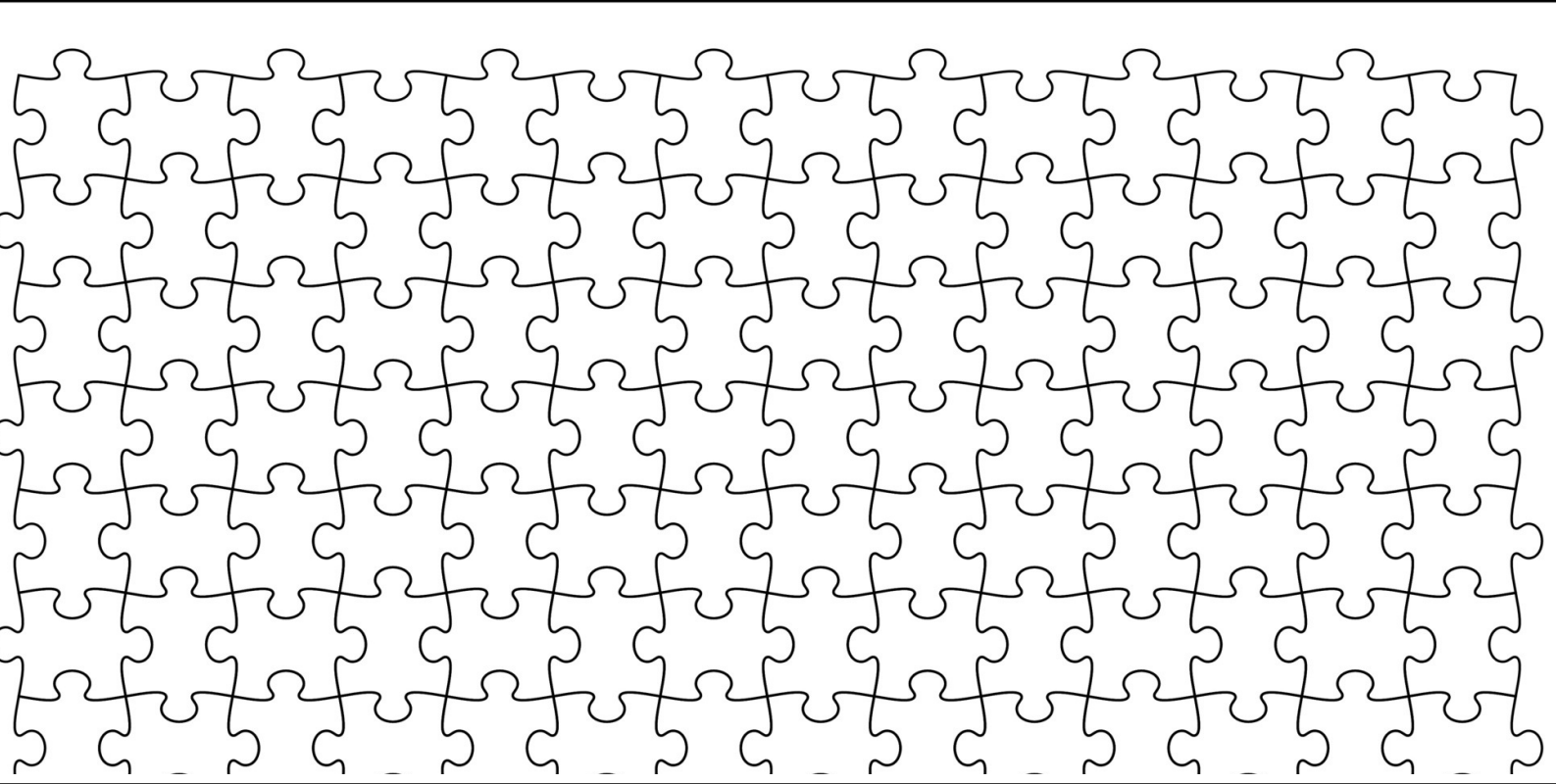
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UTZON CENTRE (DENMARK)

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MEETING- EN EVENTCENTRUM STAF VERSLUYS

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**Two roads diverged in a wood...
and I...I took the one less travelled by.
And that has made all the difference.**

Robert Frost (1874 – 1963)