



REPORT

easyFairs for Business Gifts A personal report by Greet Puttaert

Tuesday & Wednesday 15-16 September 2009

It is an excellent idea to combine the EasyFairs for Management Assistants with Easy Fairs Business Gifts. You can kill two birds with one stone. A striking trend at Business Gifts this year was the amount of booths offering eco-friendly gadgets: towels made out of bamboo fibres, water based batteries used in calculators (no, really), the Eco-buzz to shut down your computer with 1 click. Go to the website of EasyFairs for a list of all exhibitors, click on Exhibitors List: <http://www.easyfairs.com/NL/show-723/business-gifts-2009-brussels-belgi%c3%ab-business-services-2009-september/description.aspx>

A few names I can recommend because I visited their booth: www.greenway-ecogifts.com – contact: Stéphanie Walckiers

A big playplaid for those winter evenings in front of the TV at: www.gemaco-group.com – contact: Ms Kim Vandeneede

And truly innovative and creative gadgets fitting your concept at: www.conceptmakers.com

We renewed contact with Van Bavel Business Gifts at www.vanbavel.be – contact: Ann Jans

A good tip for a seminar centre near Brussels in a quiet and green area: www.kobbegemhof.com

Don't ignore the good old **label**. I know it's not a sexy product, but we still use it regularly. I discovered the many possibilities of the labels by HERMA and AVERY, including handy labels for CD-Roms and binders, wizards on CD or web-based templates which will make your life so much easier the next time you need to print labels and they don't come out of the printer as you would like them to. Go to www.herma.com and www.avery.nl

Call me "anal-retentive" but I work best in a very orderly office, so I could not get enough of the beautiful binders by Leitz – a sister company of Esselte. Go to www.esselte.be. We use the Esselte binders in the office, but I choose the Leitz binders for my home office because they are good looking and easy to open.

Are you also picky when it comes to writing tools? I am. I simply adore the Pilot pens, especially the V-sign model. And so does my team. I think they will "sign up for the revolution" if I stop ordering them. Go to www.pilotpen.com for more information.

In combination with the Inspiration Seminar organized by The Corporate Planner on 4th September, my September month was filled with useful discoveries and I went back to the office to spoil my colleagues with lots of giveaways and useful brochures.

The above references to websites are entirely my personal choice and by no means a complete overview of the EasyFairs Business Gifts. I simply mention them because I like the products. EUMA has no business connections with these companies (at this moment in time). Take my tips for what they are worth. If you have any comments on the above. Please let me know at greet.puttaert@pandora.be